

December 7, 2022

To whom it may concern

**Nihon Hiryo Co., Ltd. Signed Agreement for the Revitalization of
Sanbagawa (Cherry Trees) Designated National Site of Scenic Beauty
and Natural Monument**

We, Nissan Chemical Corporation (Head Office: Chuo-ku, Tokyo; President and Representative Director: YAGI Shinsuke), are pleased to inform you that on November 29, 2022, our group company, Nihon Hiryo Co., Ltd. (Head Office: Fujioka City, Gunma Prefecture; President: MIYAJI Katsuaki) (“Nihon Hiryo”) have entered into an agreement for “Revitalization of Sanbagawa (Cherry Trees) Designated a National Site of Scenic Beauty and a Natural Monument” with Fujioka City (Mayor: ARAI Masahiro) of Gunma Prefecture.

The Sanbagawa (Cherry Trees) is forested on the top of Mt. Sakurayama, located in Onishi-machi, Fujioka. The surrounding area has been maintained as the “Gunma Prefectural Sakurayama Forest Park (Sakurayama Park),” which attracts a lot of visitors as a beauty spot of *fuyuzakura* or winter cherry blossom.

However, in late years, the fading of those trees’ vitality has become a serious concern, and to seek a method to restore them, in 2019, Nihon Hiryo experimented with fertilization of *fuyuzakura* using trees of the same but non-designated type in the Sakuragawa Park. As that trial achieved a certain result, in the same year, Nihon Hiryo received the honor of “Chairman’s Prize” as selected from the members of the Soil Doctors Society, which the Japan Soil Association awards as “Excellent Promotional Activities for Healthy Soil Cultivation.”

Since 2021, Nihon Hiryo has joined, as an advisor, the Ad-hoc Committee for Revitalization of Winter Cherry Trees, set up by Fujioka City. To further cooperate in restoring the vitality of “Sanbagawa Cherry Trees in the Sakurayama Park” of grave importance as designated a National Site of Scenic Beauty and a Natural Monument, Nihon Hiryo has agreed with Fujioka City for the provision of technical support and donation of fertilizers.

The details are described on Nihon Hiryo’s web page. (Japanese only)

https://www.nihonhiryo.co.jp/news/pdf/info_221130_01.pdf

Under the corporate philosophy, “Contribute to the protection of the global environment and the existence/development of humanity, offering the value sought by society,” we, Nissan Chemical Corporation and group companies, will further strive to work on environmental conservation and activities to contribute to local society.

Winter Cherry Blossom



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